

COOPER PRIVATE CELLARS

Cellars as refined as the collections they protect.

Los Angeles, California
cooperprivatecellars.com
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When a client asks about a wine cellar, they are trusting you with something personal. We exist to make sure that trust is honored — and that your referral reflects well on you. Cooper Private Cellars provides the technical specification, project coordination, and sommelier-informed judgment your clients need, without displacing your role in the relationship.

WHO WE ARE

Cooper Private Cellars is a Los Angeles—based wine cellar design, specification, and project management firm led by **Ivo Cooper** — a hospitality professional with over 23 years of luxury food and wine experience.

We function as the intelligence layer between homeowner, designer, builder, refrigeration engineer, and millwork team — ensuring the cellar is planned correctly before the first dollar is spent on construction.

- Court of Master Sommeliers — Introductory Certificate
- WSET Level 2 Award in Wines
- SWE Hospitality Beverage Specialist
- Authorized WhisperKOOL Distributor
- Ultra Wine Racks Sourcing Partner

HOW WE WORK WITH YOU

Your client relationship stays yours. We operate as your specialist — brought in when wine storage comes into scope, introduced under your recommendation, coordinated through your project rhythm.

What you gain: A trusted technical resource who handles the scope most designers and builders prefer not to own — cooling load calculations, cellar climate specifications, racking layouts, vendor selection, and installation oversight.

What your clients gain: A wine storage environment built to protect a valuable collection, not just fill a room. Sommelier-informed design from day one.

What we ask: An introduction when the project warrants it. Nothing more.

SERVICES

01

Cellar Assessment

FROM \$750

Professional site evaluation and written specification report. We define the right direction before any money is spent on products or build-out. Ideal at the early design phase.

02

Design & Specification

FROM \$2,500

Complete cellar design package — layout, climate specification, racking plan, equipment recommendations, and a full scope document your team can build from with confidence.

03

Project Management

FROM \$5,000

Full coordination from specification through installation — vendor management, sequencing, site oversight, and final walk-through. White-glove execution without the chaos.

TRADE PARTNER PROGRAM

We work with architects, interior designers, custom builders, and estate professionals on a structured referral basis. **Referral fees are paid on every completed project** introduced through a trade partner — no exceptions, no complications.

All projects are handled with the discretion your clients expect. We are here to support your relationship, not compete with it.

Ivo Cooper
FOUNDER & PRINCIPAL — COOPER PRIVATE CELLARS

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